



Client: hippih

Publication: National Geographic Traveller:

Luxury

Date: 2013 Special Issue

Circulation: 80,000

NATIONAL
GEOGRAPHIC
TRAVELLER

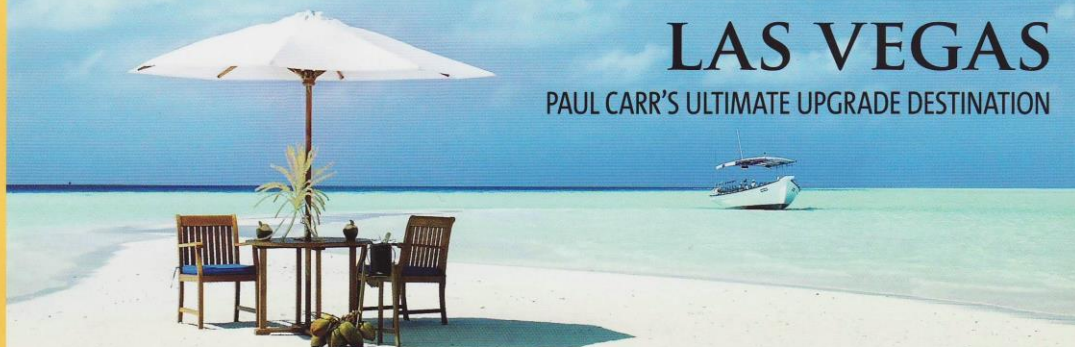
WIN!
A SEVEN-DAY TRIP TO TANZANIA

LUXURY

2013 | SPECIAL ISSUE

22 EXCLUSIVE ESCAPES

PICK YOUR LUXURY HIDEAWAY: FROM CITY TO WILDERNESS,
HIGH-TECH TO OFF-GRID, HOLISTIC TO MODERN... & MORE



LAS VEGAS

PAUL CARR'S ULTIMATE UPGRADE DESTINATION

BURMA

THIS HIDDEN BEAUTY
REVEALS A TIMELESS APPEAL

RAIL TRAVEL

THE RETURN OF THE GOLDEN AGE OF THE TRAIN

SAFARI

EPIC ADVENTURE ON THE PLAINS

PLUS
LONDON · AMALFI COAST
DUBAI · INDIAN OCEAN · IBIZA

£3.85



SMART TRAVELLER | TECHNOLOGY



DONALD STRACHAN'S **TECH TRAVELLER**

Travel technology journalist Donald Strachan travels the web in search of sites and apps to help you travel the world. Tweet him @_DonaldS

GET A GUIDE



There's no better way to orientate yourself in a new city than by plugging in to local knowledge. And many sites can help you meet and greet the locals, often incorporating user reviews, so you can quickly discover which guides are doing a good job. Vayable.com marks its experienced guides as 'Vayable Ambassadors'. GetYourGuide.com has a range at every price level. Viator.com has a custom portal for cruise-ship travellers: go to shoreexcursions.viator.com, enter your line, ship and itinerary, and its system automatically selects tours available from the dock.

Tripbod.com focuses on authentic local experiences and offbeat itineraries, rather than mainstream tourism. It has also partnered with Lastminute.com to put travellers in touch with a 'trusted human local' who can help them plan an exclusive itinerary.

Peek.com is aimed at the luxury traveller chasing experiences that cannot be bought elsewhere. Its slick site has striking photography and though the selection of activities is narrow, each has a hand-picked, high-quality feel. It currently covers US destinations only, but plans to add London and Paris this summer.

If you want to get under the historical skin of a destination, check out ContextTravel.com. Walks are led by scholars and are heavy on the cultural angle. They cover over 20 major cities including Florence and Kyoto.

ONLINE TRAVELLER

MAPPING MARVELS

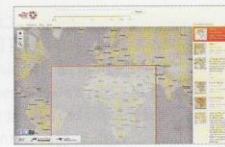
Cartographic heaven comes in all shapes, sizes, and online formats



www.roadtrippers.com
Plot a land route across the US with the help of an interactive map. Plug in your start and end points, and the site generates a map. Add your interests from a long list of options — history or breweries, flea markets or nature reserves — and Roadtrippers marks relevant stopovers on your map. More countries are due later in 2013.



www.tripline.net
This site builds an interactive map of your latest trip based on Foursquare or Facebook check-ins, geo-tagged tweets, photos from Flickr or Instagram, and more. Add notes to each stop and your latest adventure is ready to share with friends and family. You can also operate it in reverse: Tripline works well as a planning tool.



www.oldmapsonline.org
Scroll over the zoomable globe to find local historical maps that you can view online. There is a slider to narrow down the historical window, between AD1000 and 2010. Sources include digital libraries all over the planet, such as the Harvard Map Collection, Colombia's national library, and the University of Manchester.

WE LOVE...

HIPKEY IT'S ONLY THE SIZE OF A BATH PLUG BUT PROTECTS SOME OF YOUR MOST VALUED POSSESSIONS. IN ALARM MODE, THE HIPKEY SOUNDS AND VIBRATES IF SOMEONE MOVES YOUR IPHONE OR IPAD. PUT THE HIPKEY INSIDE A BAG, AND YOUR PHONE VIBRATES IF ANYONE MOVES IT. ATTACH IT TO A CHILD'S KEY-RING AND IT WILL ALERT YOU IF THEY WANDER TOO FAR AWAY. £69.95. WWW.HIPPIH.COM/HIPKEY



FOUR OF THE BEST LAST-MINUTE APPS

HOTEL TONIGHT

Book a heavily discounted same-day hotel room right from your smartphone. Nearly 100 urban areas are covered worldwide, including Paris, Amsterdam, and over 60 cities in North America. iPhone/Android. Free. www.hoteltonight.com



FIELD TRIP

Built for sightseeing on a whim, the app buzzes in your pocket when you're near somewhere interesting — whether that's an artisan bakery, a site of historic interest, or the latest hip cocktail bar. iPhone/Android. Free. www.fieldtripper.com



PACKTHEBAG

Build a last-minute packing list based on any planned activities, then set reminders to make sure that what you need is in your bags. You can sync lists with Dropbox to use again. iPhone. Free (69p for the ad-free version). <https://itunes.apple.com>



YPLAN

Find inspiration and last-minute discounts on events happening tonight, from gigs and opera to a wine tasting. Book and pay on your phone. The app covers London only — for now. iPhone (Android version coming later in 2013). Free. www.yplanapp.com

WE LOVE...

HIPKEY IT'S ONLY THE SIZE OF A BATH PLUG BUT PROTECTS SOME OF YOUR MOST VALUED POSSESSIONS. IN ALARM MODE, THE HIPKEY SOUNDS AND VIBRATES IF SOMEONE MOVES YOUR IPHONE OR IPAD. PUT THE HIPKEY INSIDE A BAG, AND YOUR PHONE VIBRATES IF ANYONE MOVES IT. ATTACH IT TO A CHILD'S KEY-RING AND IT WILL ALERT YOU IF THEY WANDER TOO FAR AWAY. £69.95. WWW.HIPPIH.COM/HIPKEY