



Client: hippih

Publication: Stuff

Date: August 2013

Circulation: 73,441

NEW LOOK! THE WORLD'S BEST-SELLING GADGET MAGAZINE

Stuff



**XBOX
BEWARE!**



iOS 7

Apple rips it up
and starts again

PS4 BITES BACK

Sharper gaming teeth
make **Xbox One** look
like a meek media PC

+

HERE COMES STEAM BOX

The indie gaming
resistance wants you

PLUS NEW
MAC PRO
Bonkers power,
bongos design



1 MONTH OF...
**JAMMING A
6.1" PHONE IN
OUR POCKET**



www.stuff.tv / August 2013 / £4.60

●●●● DESIGN

INVISIBLE LEASH

HIPKEY

Out there somewhere is a disgruntled industrial designer who had their iPhone stolen at the gym. They humped to their desk that day and set about designing an evil, hovering robot that would guard their belongings with lethal force. Reality slowly forced its inevitable killjoy influence on the design, until the product turned out to be an iOS app-assisted Bluetooth proximity alarm, customisable for distance or movement. It'll emit a 90-decibel bleep if your phone, or anything it's attached to, goes walkies. But sadly it can't hover.

£70 / hipph.com



[Words: Fraser Macdonald Pictures: Pete Gardner]